

HOT OFF THE PRESS



Savvytel wins BEST MOBILE PLAN MEDIUM USAGE

Money magazine, through an extensive process has awarded Savvytel "Best of the Best" Mobile of the Year for medium users (medium covers the majority of the 20,000,000 + Australian mobiles).

"Savvytel is a low cost mobile phone company already making waves."
Effie Zahos, Deputy Editor *Money* magazine (December 07, Page 114)

"Isn't it Fantastic? You know, I really like it each year; to be quite honest with you, when the research process starts some of the names are not familiar to me either."
Paul Clitheroe, *A Current Affair* (4th December 2007)

Savvytel was born out of frustration. Why is the telecommunication market filled with a minefield of varying rates, hidden charges, meaningless promises & poor customer service?
We decided to positively change the Australian mobile market.

Savvytel is all about delivering **Real Value Always** in everything we do.
You will be pleased know that we have discounted 100's of call destinations.

Savvytel's "dashboard" of KEY unique features;

Prepaid

- ♥ Call Credits **NEVER** Expire (it's a world first - google us!)
- ♥ Calls cost less than **Half** the price of Telstra, Optus & Vodafone
- ♥ Flat call costs 24 hours, 7 days **Always**

Cap's

- ♥ Heaps of Included value (Example \$20. Cap = \$120.00 Included Value)
- ♥ Calls to Landlines, Mobiles, 13, 1300 & 1800 numbers, over 200 International Countries, SMS (National & International) Voicemail, Ring Alert, MMS and GPRS.
- ♥ You can switch between Caps to suit your lifestyle.

Savvytel provides Smarter, Cheaper Mobile.

visit www.savvytel.com.au
Get loved

Direct transcript from *Money* magazine
(December 07, Page 114)



BEST MOBILE PLANS - MEDIUM USAGE

Gold Winner: Savvytel

Established in Sydney in 2006 by Mark Whitaker, a telecommunications veteran, Savvytel is a low cost mobile phone company already making waves.

Firstly you can buy mobile phones through, Savvytel at wholesale prices which is unusual. Secondly, and this is really different, if you buy prepaid credits to access its mobile network, the credits last as long as it takes you to use them entirely - in other words they don't expire. This is unlike other carriers where prepaid credits expire after a specified period and any unused portion is forfeited. Savvytel claims its non-expiring credits are a world first. In 2007, in response to market demand, Savvytel introduced Capped plans, ranging from \$20 to \$135 a month, and one of them, the \$20 Cap, has taken out this year's medium usage Gold Award. Savvytel with its technicolour website and slyly catchy motto "get loved" is delivered on the Vodafone network.

Direct transcript from *A Current Affair*
(4th December 2007; 6.55pm)



The Best of the Best - *Money* magazine

- Tracy Grimshaw:** Still to come, the best deals on practically everything
- Effie Zahos Money Magazine Editor:** A winning Product can virtually slash thousands and thousands.
- Ad Break -
- Tracy:** Welcome back; at this high spending time of the year we are all on the look out for the best deals. Well *Money* magazine has done all your homework with its annual Best of the Best Award 2007, everything from the top mortgage lenders to the cheapest credit cards.
- Effie:** A winning product can virtually slash thousands and thousands
- Paul Clitheroe:** You've got to get the best deals on your money.
- Alissa Warren:** We all want to know how to make more money. Its not about what you earn, it is what you do with what you've got. Do you have the cheapest credit card? The best home lone? Did your superfund pay over 28%? No idea? Well *Money* magazine has come to the rescue with their Best of the Best, and the winners could save you a fortune.
- Effie:** It is kind of like the Yellow Pages, in a sense that is gives you the answers there and there, black and white, our Gold, Silver and Bronze Winners.
... ..
- Effie:** Savvytel takes out Gold here (*Visual: Best Phone Plans- Medium User and the Savvytel Logo*) Now you probably haven't heard of this company, but they are definitely !!! making waves, and that is the thing about the industry of mobile phones, it is probably not the big players that are offering you the best deals, so you really need to search a little bit.
- Paul:** Isn't it Fantastic? You know, I really like it each year; to be quite honest with you, when the research process starts some of the names are not familiar to me either.
... ..
- Paul:** It is the competition to be The Best, and how we judge the best is what is best for the consumer.
- Effie:** It's unbelievable; you've got to get excited about that.